



# Cosdec Alpha Joins Metaverse Standards Forum as a Principal Member

## Description

Cosdec Alpha is pleased to announce that it has joined the Metaverse Standards Forum (MSF) as a Principal Member. We have now committed to creating a level playing field for metaverses globally. On entering the MSF, this is what our Managing Partner had to say:

*Being a part of Metaverse Standard Forum reinforces our commitment to helping global leaders transition their companies to be Web3-enabled. This forum membership is a step forward in realizing our grand vision and position Cosdec Alpha's clients and partners for success. Truly great to share the room with giants such as Meta, Google, Microsoft, Nvidia and more...*  
– Shreyash Mishra, Managing Partner

## What is the Metaverse Standards Forum?

Multiple industry leaders have stated that the potential of the metaverse will be best realized if it is built on a foundation of open standards.

Open to any organization at no cost, the Metaverse Standards Forum provides a venue for cooperation between standards organizations and companies to foster the development of interoperability standards for an open and inclusive metaverse and accelerate their development and deployment through pragmatic, action-based projects.

Building a pervasive, open and inclusive metaverse at a global scale will require cooperation and coordination between a constellation of international standards organizations, including the Khronos Group, World Wide Web Consortium (W3C), Open Geospatial Consortium, OpenAR Cloud, Spatial Web Foundation, and many others.

The Forum will not create standards itself but will coordinate requirements and resources to foster the creation and evolution of standards within standards organizations working in relevant domains.



The Forum will focus on pragmatic, action-based projects such as implementation prototyping, hackathons, plugfests, and open-source tooling to accelerate the testing and adoption of standards, while also developing consistent terminology and deployment guidelines.

## The Principal Membership

Cosdec Alpha has joined the Metaverse Standards Forum as a Principal Member alongside Microsoft, Google, Nvidia, Meta, and more. Principal Member organizations can not only engage in forum discussions and projects but also assist in Forum oversight and may wish to fund Forum projects.

We're In Great Company!

Members Include...

COSDEC ALPHA

with

Adobe Google Microsoft intel Lenovo

Meta MEDIATEK oppo ZEISS NVIDIA Qualcomm

Sony Interactive Entertainment Unity verizon Haier web 3D CONSORTIUM Infosys

and many more...

Metaverse STANDARDS FORUM™

The activities of the Forum will be directed by the needs and interests of its members and may involve diverse



technology domains, including but not limited to:

- Interactive 3D assets and photorealistic rendering
- Human interface and interaction paradigms including AR, VR and XR
- User-created content
- Avatars, identity management and privacy
- Financial transactions
- IoT and digital twins
- Geospatial systems

Cosdec Alpha is ready and geared up to build the future. If you would like to learn more about us, visit [our website](#) to see what we can do for you.

### **Category**

1. Corporate Newsroom

### **Date Created**

July 2022